How Peer Leadership Can Be A Hidden Super Power Within Counseling

Peer Intervention as a Tier 1 Support

American School Counselor Webinar- January 17th, 2019

Hello!

Cynthia Morton, Ed.D

Monica Seeley, M.Ed
Poll Question #1

What do you want to get out of today’s webinar?

Question?

Are peers more influential than adults?
When teens have to “make decisions in the heat of the moment or in social situations, their decisions are often influenced by external factors like peers.”

Dr. BJ Casey, Cornell University
Social Influence

**Informational Influence**
Conforming to others because we believe they have the right information.

**Normative Influence**
Conforming to others because we want their acceptance.

Top Social Informational Influencers
1.6 million Instagram followers. Her videos feature her throwing money, yelling racial epithets, and bragging about how she is better than everyone else. She claims to have gone to Harvard!

Lil Tay
Age 9

Update: Lil Tay recently deleted all her social media accounts.

Bhad Bhabie, AKA Danielle Bregoli, rose to fame after a clip of her at age 13 telling Dr. Phil’s audience to “Cash me outside”. She has now landed a deal with Atlantic Records and nominated for a Grammy.

Danielle Bregoli
Age 15

Update: Just sold out an area.
These brothers collectively have a total of 31 million followers. Between Jake’s music video and Logan’s vlog of him laughing at the body of someone in Japan who died by suicide, the two have become infamous on the internet.

Logan & Jake
Age 23/21

Update: Recently losing popularity due to backlash over bad behavior.

1. Examine how peer programs can be established whether using an advisory program, peer program standards and/or a well-researched curriculum.
2. Design a peer-helping program plan that follows the National Association of Peer Program Professionals programmatic standards and ASCA student standards.
3. Discuss the school counselor’s role in implementing a peer-support program designed as a Tier 1 intervention.
4. Learn about sample activities to engage the school community in social/emotional awareness. Participants will hear from a student in a peer leadership program who will share experiences, involvement and why peer leaders are an asset to the school environment.
Poll Question #2

Where are you in the process of establishing a peer program?

Why Peer Leadership?
Researchers have found that “rewards are more intense for teens when they are with peers, which motivates them to pursue higher-risk experiences that might bring a big payoff” (i.e. social media views)

https://www.scientificamerican.com/article/peer-pressure-has-a-positive-side/
Peer Helping Position Statement

ASCA 2008 Position Statement
Peer helping programs are implemented to enhance the effectiveness of school counseling programs by increasing outreach and the expansion of available services.

National Association of Peer Program Professionals
Peer helping programs provide peers with training that offers a variety of services to other students, and is aided by supervision that is provided by trained peer program professionals.

National Association of Peer Program Professionals is...
a 501(c)(3) non-profit membership organization that supports peer program adults through networking, leadership training, certification, and programmatic problem solving.
- offers certification programs for peer program professionals
- promotes professional standards
- defines best practices
- upholds professional ethics
- enables self-assessment of program quality through use of the NAPPP Programmatic Standards Rubric
- provides training in peer program development
Poll Question #3
What objective(s) do you want your peers to accomplish in your current/future program?
At-Risk Students

At-Risk Factors

- Poverty
- Cultural barriers
- Homelessness
- Substance abuse
- Economically disadvantaged
- Truancy
- Low achievement & grade retention
- Teen pregnancy
- Bullying or harassment
- Transient - families that move frequently
- Absenteeism
- Trauma
- Students with disabilities
How Peer Helping is Imbedded into the Response to Intervention Model

At-Risk Students

Research on At-Risk Students
At-Risk Students

Risk Factors → Protective Factors → School Connectedness


This study found that family, school, and individual factors, such as school connectedness, were protective factors against a range of at-risk behaviors.

Students’ health and educational outcomes are influenced by the characteristics of their peers, such as how socially competent peer group members are or whether the peer group supports pro-social behavior (e.g., helping others).

CDC Study on Peer Involvement

Establishing a Peer Program
Promote peer helping programs as an important component which directly aligns with the school’s mission and objectives.

Provide leadership in setting up a peer program following NAPPP Programmatic Standards and Ethics.

http://www.peerprogramprofessionals.org/programmatic-standards-setting-up-a-peer-helping-program.html

Program Implementation

Evaluation Administration

Facilitation

Training
Recruitment

National Peer Help Association
Association

Be part of our existing program

Creating a Safe School and Learning Environment

Applicants

If you are the student's parent or caregiver, you may have the student complete this application. If you are a school official, complete this application on behalf of the student.

Rockside County Schools

PEER Facilitation Course

Rockside Virtual Campus

2018-19
Application due: Feb. 9, 2018

Poll Question #4

What training do you provide for your students to develop their leadership skills?
Training should provide quality instruction in the knowledge, skills and attitudes needed to be an effective peer helper.

Effective Training Includes…

- Role of the Peer Helper
- Confidentiality & Liability Issues
- Communication
- Problem Solving/Decision-Making
- Additional specialized training
Advanced Training

Peer I

- Active Listening
- Attending Skills
- Office Procedures
- Mandating Reporting
- Peer Mediation
Peer 2

Poll Question #5

Do you participate in ongoing training as a Coordinator?
Student Awareness

About Our Program
Peer Leaders
Faith Shamley
Resources
Call to Action

Summer Peer Training Institute
June, 2019
Indianapolis, IN
National Peer Program Conference
February 7-8, 2019
Orange Beach, AL

Certifications

| Certified Peer Program Educator |
| Certified Peer Program |
| Certified Organizations with Peer Programs (District-wide) |
| Certified Peer Curriculum |
| Certified Trainer/Consultant |
National Peer Helper Week
March 25th-29th
Download the NAPPP National Peer Helper Kit!

http://www.peerprogramprofessionals.org/calendar-of-events.html
THANKS!

cmorton@rockdale.k12.ga.us
@c_morton

mseely@rockdale.k12.ga.us
http://readingsos.com/parents-how-do-you-see-yourself-in-your-childs-academic-success/
http://dropoutprevention.org/certifications/monica-seeley/

Please feel free to reach out to us!

For High School Counselors Blog
# Rockdale County Schools Peer Leadership Monthly Campaigns

<table>
<thead>
<tr>
<th>Month</th>
<th>Awareness Campaign</th>
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<tbody>
<tr>
<td>September</td>
<td>Suicide Awareness (Peer helpers learn how to “ask the question”)</td>
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<tr>
<td>October</td>
<td>Conflict Resolution Awareness (Role out Peer Mediation Program)</td>
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<td>Bullying Awareness (Promote upstander skills)</td>
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<td>Red Ribbon Week</td>
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<td>November</td>
<td>Runaway Awareness</td>
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<td>January</td>
<td>Drug Fact Awareness Campaign (Students expose the myths about drugs)</td>
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<tr>
<td>February</td>
<td>Dating Violence Awareness (Students teach about healthy v. unhealthy relationships)</td>
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<td></td>
<td>Sex Trafficking Awareness</td>
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<tr>
<td>March</td>
<td>Peer Helper Recognition Week (Peers celebrate accomplishments)</td>
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<tr>
<td>April</td>
<td>Prom Safety</td>
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<tr>
<td>May</td>
<td>Mental Health Awareness (Coping skills are taught to help with stress)</td>
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Will you teach students leadership/helping skills?

Yes

Administrative approval

Options

Class
Afterschool program
Club period
Office Aid
Study Hall

No

Reach out to potential staff members

Methods

Application
Teacher/Administrative recommendations
Full student
Recruit students already in a leadership position

Student Training

NAPPP Curriculum
8 Basic Peer Skills
Peer Mediation
Peer Tutoring

Adult Training

Creating a Peer Program Cheat Sheet

Implement goals
Yearly Evaluation

Training Institutes
Conferences
Consultant from NAPPP

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