Making Your Career Lessons “Virtually” Awesome

Webinar Presenters: Kim Crumbley and Laura Rankhorn
Webinar Date: November 21, 2019
Learning outcomes:

- Expose students to various college and occupational opportunities via sensory-laden technology
- Apply media and technology skills so students participate in enriching activities.
- Explain how to use virtual reality in your school counseling program.
Kim Crumbley

Southern Vocabulary Quiz
Y’all’d’ve

Fixin’ To
That Dog Won’t Hunt

Get to Know You

1.) What state are you from?
2.) How long have you been a counselor?
3.) What technology do you use in your lessons?
How Our Thinking Began to Change

The ISTE Standards for Students are a learner-driven process of exploration, creativity and discovery using technology for learning.
Changing Career Lessons

• “Tech Giant Dell claims that 85% of the jobs that will be available in 2030 have not even been invented.”

Dell Technologies,
Institute for the Future Report
• Research is showing that nearly 60% of the careers students are learning about will be mostly automated or gone within 10-15 years

Manyika, J.; Lund, S.; Chu, M.; Bughin, J.; Woetzel, J.; Batra, P.; Ke, R.; Sanghvi, S.
McKinsey Global Institute
November 2017 Report

What jobs do you think will be gone?
What Jobs Will Be Gone (or vastly different)?

Number 1: Drivers
Number 2: Farmers
Number 3: Printers
Number 4: Cashiers
Number 5: Travel Agents
Number 6: Manufacturing
Number 7: Dispatchers
Number 8: Waiting Tables
Number 9: Bank Tellers
Number 10: Military Pilots/Soldiers
Number 11: Fast Food Worker
Number 12: Telemarketer
Number 13: Accountants
Number 14: Referees
Number 15: Movie Star

“Ask school-age children what they want to be when they grow up... Many will reply that they want to be You-Tubers.”
“All of these responses reveal a total lack of understanding about what kind of world we live in.”
-Gary Vaynerchuck
*Crushing It*
Video Games

“There is no future in that!”
How can we expose students to careers that exist outside of our communities?
Virtual Meetings

- Google Hangouts
- Skype
- Facetime
Virtual Meetings
- Go beyond your community
  - Dreamwaker
- Find a Youtuber to talk to your students
- Reach out to a video game developer
Virtual Career Fair

ASCA Webinar Series

Virtual Career Fair
Virtual Career Fair
- Use virtual meeting formats to show students “a day in the life”
- Allows more careers to be shown
- Google Hangouts will allow 10 people at once
- Takes someone an hour rather than the whole day
Virtual Reality Expeditions

- Google Expeditions
- Search career expeditions
- College Tours
21st Century Pen Pals
- Connect with other school counselors
- Use video messages instead of mail
- Discuss career opportunities
- Compare data by region/country
Preparing Students for Future Careers

Timeless Career Skills

- Problem Solving
- Critical Thinking Skills
- Perspective Taking
- Creativity
- Cultivate Curiosity
- Communication
- Cooperation
- Emotional Awareness
- Decision Making
- Service Oriented
- Entrepreneurial Skills
What Jobs Will Thrive in the Future?

Number 1: Robotics
Number 2: Raw Materials
Number 3: Data and AI Scientists
Number 4: Medical Transplant Science
Number 5: Esports
Number 6: Psychologists and Therapists
Number 7: Gene Designer
Number 8: VR Designer

Number 9: Cybersecurity
Number 10: Entertainment
Number 11: Real Estate Developer
Number 12: Biochemistry
Number 13: Tech Engineers
Number 14: Elderly Care
Number 15: Skilled Labor

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