

A S C A W E B I N A R S E R I E S



Develop a Multimedia Closing- the-Gap Report

Webinar Presenter: Russ Sabella, Ph.D.

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A S C A W E B I N A R S E R I E S

Russell A. Sabella, Ph.D. is a professor at Florida Gulf Coast University and president of Sabella & Associates. He is author of numerous articles published in journals, magazines and newsletters and the co-author of three books, "Stress Management," "Confronting Sexual Harassment: Learning Activities for Teens" and "Counseling in the 21st Century: Using Technology to Improve Practice." He is also author of the popular SchoolCounselor.com: A Friendly and Practical Guide to the World Wide Web.; (2nd edition; Educational Media; 2003), "GuardingKids.com: A Practical Guide to Keeping Kids Out of High-Tech Trouble" and well-known for his Technology and Data Boot Camp for Counselors workshops conducted throughout the country. Sabella is a former ASCA and Florida School Counselor Association president.





Learning outcomes:

- Create a narrated, self-advancing, multimedia results report
- Narrate your results report
- Create, copy and drop charts into PowerPoint to tell your digital story.
- Convert your report to video and upload to social media or video viewing platform (e.g., Vimeo or YouTube).



The word "WHY?" is rendered in large, 3D, red and white block letters. The letters are thick and have a slight shadow underneath, giving them a three-dimensional appearance. The question mark is also in the same style.





- More likely to be **viewed**, especially as video.
- More **rich** (multimedia with links).
- More **fun** to create!
- Digital stories are where it's at!



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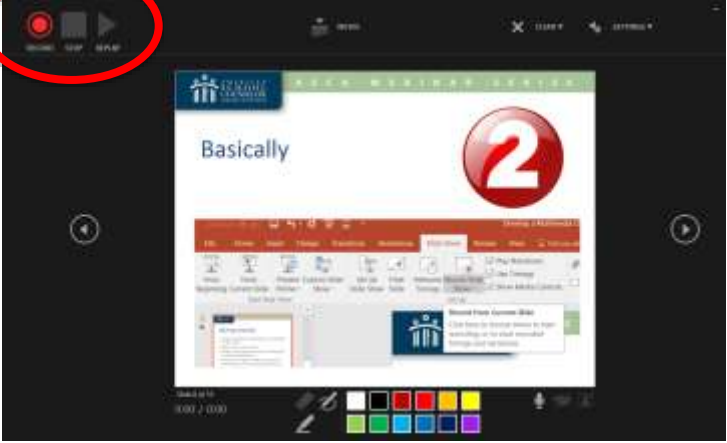

Basically



The screenshot shows the Microsoft PowerPoint interface in Slide Show mode. The ribbon includes options like 'From Beginning', 'From Current Slide', 'Present Online', 'Custom Slide Show', 'Set Up Slide Show', 'Hide Slide', 'Rehearse Timings', and 'Record Slide Show'. A tooltip for 'Record from Current Slide' is visible, stating: 'Click here to choose where to start recording, or to clear recorded timings and narrations.'

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Basically



The screenshot shows a video player interface. A red circle highlights the 'STOP', 'PLAY', and 'PAUSE' buttons in the top left corner. The video content displays the same PowerPoint slide as the previous image, with the word 'Basically' and a large red circle containing the number '2'.



Basic Sections

Title

Nature of the Problem

Intervention

Results

Future Recommendations



EXAMPLE



A S C A W E B I N A R S E R I E S

- Speak in a natural voice. Perhaps have someone in front while you do the report.
- Wait a few seconds when transitioning between slides.
- Use mostly graphics including charts when appropriate.
- Click softly.






- Don't worry about tiny mistakes, correct one or two slides after you are finished. That is, get it in one "take" as much as possible.
- Check audio recording settings before you begin (e.g., DVD quality vs. phone quality).
- Keep it to 4 minutes or less.




- Make charts big and bold.
- Data should reflect positives (e.g., days attended versus days absent).
- Bigger numbers should be more desirable.





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Resources

- Online Data Boot Camp Workshop <http://www.mydatabootcamp.com/>
- Closing the Gap Report Template <http://bit.ly/ctg-template>
- Percent Change Calculator <http://www.percent-change.com/>
- How to Record Voice Narration for Your PowerPoint 2016 Presentation – Video <http://www.dummies.com/software/microsoft-office/powerpoint/how-to-record-voice-narration-for-your-powerpoint-2016-presentation/>



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Data Boot Camp 2.0

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Intro

Main Sections

Unit 5

In This Section

Multimedia Report

Converting to Video

Unit 5: Multimedia Results Report

1. **Narrated, Self-Advancing, Multimedia PowerPoint:** Can you imagine sending to your administrators, school board members, parents, teachers, and other stakeholders a brief multimedia accountability report that demonstrates the positive impact you have on student achievement? Picture your superintendent receiving an email from you with an attachment. She clicks on the attachment and within seconds begins to listen to (and watch!) a digital story that describes how you systematically and collaboratively impacted growth and achievement among your students. The superintendent enjoys the show better than reading about it on paper and you love it because it takes less time and is more fun to create.
2. **Converting your PowerPoint to Video:** There may be instances when you want to convert your PPT to video which is more easily viewed by others online such as with [YouTube](#) or [TeacherTube](#). This section will show you how.

Contact Dr. Russell A. Sabella by visiting our [website](#).

<http://www.mydatabootcamp.com/unit-5-multimedia-results-report/>