



ASCA Professional Development

*Training at the right place.
And right price.*



Unlock Your Potential

ASCA offers a number of opportunities for both school counselors and administrators to meet their professional development needs. From the Annual Conference to on-site training, from webinars to ASCA U Specialist designations, ASCA gives you and your school counseling team the tools you need to stay in the know about the latest trends and techniques in school counseling.

With its myriad professional development opportunities, ASCA's lineup is sure to be the key to unlocking your school counseling team's success.

Get Your Training From an ASCA-Certified Trainer™

“Having an ASCA-certified trainer work with us to create and implement our districtwide school counseling program has been a difference maker. We could have completed this work without the assistance of an ASCA-certified trainer, but the quality of program would have not been at the same high standards.”

JIM BOEN, Executive Director, Bend-La Pine Schools

Comprehensive Districtwide Training and ASCA National Model Implementation

School counseling is an integral component of student success. Do you want all schools in your district to implement a school counseling program that improves student outcomes? ASCA offers a districtwide ASCA National Model training and implementation program for all district school counselors to include consultation, professional development, program implementation and districtwide program evaluation and improvement of a school counseling program. The training consists of six full-day workshops presented over the course of two school years and is designed to specifically meet the district's unique needs based on school-specific data.

Additionally, ASCA provides the district with its own version of the ASCA National Model portal, where individual schools upload assignments for review. Each school will receive feedback on submitted items, including strengths and areas for improvement, before the next training session. District-level staff will have the capability to access all school documents.

Expected outcomes:

- 100 percent of the district's schools will document a fully implemented school counseling program at the end of the two-year period.
- 100 percent of the district's school counselors will demonstrate results of the school counseling program on student achievement, attendance and/or discipline.
- District administrators will be able to articulate results of the school counseling program for all students.
- 20% of the district's schools will submit a RAMP application within three years.

Learn more at www.schoolcounselor.org/districtwide.



On-Site Training

Is your district looking to expand your school counselors' skills and expertise? Do your school counselors currently sit through in-service training that isn't targeted to their needs? Are you currently paying too much for on-site training? ASCA can help. Give your school counselors on-site professional development opportunities with an ASCA-certified trainer. Training is available in the following areas:

ASCA National Model

The very foundation of a school counseling program, the ASCA National Model connects school counseling with the current educational reform movement emphasizing student achievement and success as well as systemic change.

RAMP Training

Are a number of schools in your district close to or interested in applying for the Recognized ASCA Model Program (RAMP)? Help your schools learn what they need to do to put it all together and apply for RAMP.

Legal and Ethical

School counselors must navigate some of the most challenging ethical and legal dilemmas facing counselors today and have many distinct roles that can lead to conflicting priorities.

Mindsets & Behaviors

The ASCA Mindsets & Behaviors for Student Success describe the knowledge, attitudes and skills students need for academic, career and social/emotional development. Teachers, administrators and school counselors can collaborate to improve students' noncognitive skills and outcomes.

School Counseling Curriculum Development

A comprehensive school counseling program requires school counselors develop classroom and small-group lessons, but the intricacies of curriculum development often aren't covered in graduate school. Learn the basics of school counseling curriculum design and construction so you can deliver the most effective lesson plans to meet the unique needs of your students.

Academic Achievement

A number of different issues can affect students' academic achievement. As a school counselor, one of the three areas you should focus on is students' academic achievement. Discover how to use a variety of practices, such as motivational strategies, in individual and group counseling for academic achievement.

Career Development

Learn how to have meaningful career conversations with students at all grade levels by helping them identify their interests and abilities and introducing them to various careers and the world of work.

Multiculturalism

As the United States becomes increasingly diverse, becoming a culturally competent school counselor is imperative. Learn how to engage culturally different students and their parents in school counseling and in the educational process.



Cyberbullying and Internet Safety

Children and teens spend a large portion of their time online each day, and school educators need to know how to help protect them.

Data

School counseling decisions must be informed by data. Although school counselors typically collect information about their activities, what students learn and perceptions of staff and parents, data should also demonstrate concrete results of the program.

Solution-Focused Brief Counseling

Practical, solution-oriented techniques are vital for school counselors to be able to implement easily in the time-conscious school environment.

Creating a Positive School Culture and Climate

School climate affects every aspect of students' and the faculty's day. Learn how to implement a schoolwide, data-informed program to create and maintain a positive school culture and climate for students and staff so all students feel safe and ready to learn.

Building Resiliency

Resilience is generally described as the capacity to press beyond challenging risk factors. Learn about factors affecting resiliency in children and different interventions to use in your school counseling program to enhance your students' capacity for exhibiting both personal and educational resiliency.

School Counseling Programs for Administrators

School counseling programs are collaborative efforts benefiting students, parents, teachers, administrators and the overall community. Learn how school counseling programs can best contribute to your school's success and help meet school improvement and district goals.

School Counseling Programs for District Leaders

Learn how school counseling district leaders can support school counselors, allowing them to best contribute to the district's success and help meet school improvement and district goals.

On-site trainings are full-day trainings and are \$3,000 (for extensive travel arrangements, additional expenses may be incurred). This fee includes the trainer's expenses and course materials. Learn more or book your training at www.schoolcounselor.org/site-based.

Coaching for ASCA National Model Implementation and RAMP

Get individualized coaching to help your school work toward a school counseling program aligned with the ASCA National Model with an ASCA National Model coach. Already have a complete program and want to apply for RAMP? Our RAMP coaches can walk you through the RAMP framework and application process. Note: Coaching is for individual schools, not districts.

Learn more or sign up at www.schoolcounselor.org/coaching.



2020 ASCA Annual Conference

June 27-30, 2020
“One Vision, One Voice”
Seattle, Wash.

The numbers tell the story. ASCA’s Annual Conference brings together approximately 3,500 school counselors, 160 exhibitors and nearly 200 breakout sessions – all combined for one amazing meeting.

From inspirational keynote sessions to informative breakout sessions, from in-depth looks at hot topics in the school counseling profession to networking opportunities galore, ASCA’s Annual Conference helps school counselors across the country meet their professional development needs. The Annual Conference gives you the opportunity to earn CEUs and/or graduate credit (graduate credit requires an additional fee).

Visit ascaconferences.org for more information and to register. Discounted registration available for ASCA members.

ASCA U Specialist

Whether you are new to the field or have years of experience, an ASCA Specialist designation from ASCA U can help you further master important school counseling-related subject areas. Go back to school with ASCA U.

Earning an ASCA U Specialist designation is self-paced, online professional development. You’ll read a series of books and articles, view/listen to webinars and/or podcasts and take a series of quizzes on the material. You have one year following purchase to complete your Specialist course. ASCA U Specialist designations are valid for five years. Specialist trainings are \$99 for members, \$249 for nonmembers and are worth 5 CEUs/50 Contact Hours. Most Specialists are also available for graduate credit for an additional fee.

Current courses available through ASCA U include:

- Anxiety and Stress Management Specialist
- Bullying Prevention Specialist
- Career Development Specialist
- Closing the Achievement Gap Specialist
- College Admissions Specialist
- Cultural Competency Specialist
- Grief and Loss Specialist
- Legal and Ethical Specialist
- Mental Health Specialist
- School Counseling Data Specialist
- School Counseling Leadership Specialist
- Students With Special Needs Specialist
- Trauma and Crisis Specialist

Learn more or register at www.schoolcounselor.org/ASCAU.

Webinar Series

Get quick, convenient professional development from your home or office with ASCA webinars – available to watch live or on demand. Free to members, ASCA webinars offer educators a variety of 60-minute or shorter professional development opportunities. Can’t watch them during the scheduled time? Past webinars are available at ASCA On Air (videos.schoolcounselor.org) for on-demand viewing. CEUs available for a small fee.

Learn more or register at www.schoolcounselor.org/webinars.



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