



National School Counseling Week 2023 Sample Morning Announcements

Every great success starts with a dream. With that in mind, ASCA has prepared sample morning announcements for you to consider using with your students as you celebrate National School Counseling Week, Feb. 6-10.

Monday

Good morning. This is [insert name], your school counselor, and today is the first day of National School Counseling Week. The theme of this year's week is "School Counselors: Helping Students Dream Big." Did you know that my number one goal, as a school counselor, is to help you succeed?

Whatever you need to be successful at school – whether that's learning how to stay motivated to complete your work, having positive relationships with your fellow students, advocating for yourself or overcoming barriers – I'm here for it. You've probably heard of actor and producer Tyler Perry. He said, "I don't think the dreams die. I think people give up. I think it gets too hard." Sometimes achieving your dreams IS hard, but I'm here to help you not give up.

As your school counselor, I want to help you achieve your dreams. What are your dreams? How can I help you make a plan to achieve them? Let's talk about it. Have a great Monday!

Tuesday

Good morning. This is [insert name], your school counselor, and this week, we are celebrating National School Counseling Week. Yesterday, I talked about how my job is to help you be successful and work toward your dreams. But did you know that I've achieved one of my dreams just by being your school counselor?

It's true. Olympic skier Lindsey Vonn said, "Follow your dreams. If you have a goal, and you want to achieve it, then work hard and do everything you can to get there." My goal was to become a school counselor so I could support students like you. And I couldn't be happier to be here.

Every day is different, but I can tell you that I get tremendous joy in seeing you succeed. Your dreams are my dreams. Thanks for helping me make my dreams come true! Have a great Tuesday!

Wednesday

Good morning. This is [insert name], your school counselor, and this week,

we are celebrating National School Counseling Week. As you know, our theme for this week is "School Counselors: Helping Students Dream Big." Today, I'd like to talk about my dreams for our school.

My dream for our school is that every student feels supported and welcome. That we treat each other with kindness, embracing and celebrating our differences, listening and learning from each other. Author Audre Lorde said, "Tomorrow belongs to those of us who conceive of it as belonging to everyone, who lend the best of ourselves to it, and with joy."

How can you help me meet my goals for our school? Can you reach out to someone today to ensure they feel like they are part of our school community? Do you feel like you belong? Let's talk about how we can make our school a safe and nurturing space for all of us. You know where to find me. Have a wonderful Wednesday.

Thursday

Good morning. This is [insert name], and we are still celebrating National School Counseling Week. As we talk about "dreaming big," how can our school help YOU dream big? Yesterday, I mentioned that my dream was that everyone in our school feels like they belong and that we create a welcoming and inclusive community together. When we build that kind of environment, our school is even more ready to help you discover and work toward your dreams.

One of our goals here is to help ensure you're ready for what comes next –whether that's college or a career. Did you know that starts as early as kindergarten? As you engage in your school work, you're discovering what gives you joy, what sparks your interest and what your talents are.

At our school, we want to ensure you have access to learning and extracurricular opportunities to help you dream your dreams. Singer Suki Waterhouse said, "Don't stop yourself from doing something you want to do because of what others might think. Only you know yourself best."

Is anything stopping you from trying something new? A new challenge could be the first step to discovering your dreams. If you're uncomfortable about stepping out of your comfort zone, let's talk about it. I can help.

Friday

Good morning. This is [insert name], and today is the final day of National School Counseling Week. I've enjoyed talking with you this week about "dreaming big." Whether it's your dreams for yourself or for our school, dreams are the fuel that keep us moving forward.

Author Carl Sandburg said, "Nothing happens unless first we dream." Take a minute, and think about your dreams. Dreams don't have to be about a career. Dreams can be about feelings or even helping someone else achieve their dreams. What's one thing you can do today that moves you one step closer to a dream –

any dream? Write it down or draw a picture of it. Look at it when you need encouragement.

My dream for you – for everyone one of you – is that you feel successful here at our school and that you learn all the skills you need to reach your goals in life. I am here for you every day.

Thank you for celebrating National School Counseling Week with us. Have a safe and fun weekend!