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## An Important Message from ASCA

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### **Synchronous Session #1 Agenda**

9:15	ASCA National Model – Know Your Why What's Happening Now
9:45	Breakout Time
10:05	School Data Summary Goal Statement & Supplemental Data
10:45	Breakout Time
11:30	Homework Assignments ASCA 4 <sup>th</sup> Edition Portal

**Breakout Time** 

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11:40



# **Know Your Why**

ALIGN WITH RESEARCH ORGANIZE &
MANAGE YOUR
PROGRAM

ADVOCATE FOR YOURSELF AND YOUR PROFESSION WITH
LIKE-MINDED
COUNSELORS









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# Why a National Model?

"School counseling is 100-plus years old...the history of school counseling has been fraught with many twists and turns, leaving a trail littered with artifacts of each change of direction."

Norm Gysbers, Ph.D.



# 1958 National Defense Education Act





ASCA National Model, (4<sup>th</sup> ed.)





https://www.schoolcounselor.org/getmedia/52aaab9f-39ae-4fd0-8387-1d9c10b9ccb8/History-of-School-Counseling.pdf

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#### **GUIDANCE COUNSELORS OR SCHOOL COUNSELORS:**

HOW THE NAME OF THE PROFESSION INFLUENCES PERCEPTIONS OF COMPETENCE



IN 1990, ASCA issued an official statement calling on the profession to change the title to "school counselor" rather than the previous title of "guidance counselor."

WHY THE TITLE CHANGE?
The title "guidance counselor" no longer encompassed the broad scope of work that was done by the professionals in the school.

RESEARCH PROCEDURE
Researchers sought to
determine if there were
significant differences on
a measure of perceived
competence of school
counselors based on job title.
About half the participants
completed a version of a
research survey that used the
term "guidance counselor" and
half completed a version of a

research survey that used the term "school counselor."



### WHAT ARE THE FINDINGS?

Participants who completed the surveys that used the term "guidance counselor" were statistically significantly less likely to believe individuals with that job title were able to perform the 25 tasks on the survey. The results of this study show the following:

#### THE TITLE MATTERS:

- Using "guidance counselor" versus "school counselor" has an impact on the perceived competence of school counselors.
- School counselors who received the survey using the term "guidance counselor" were statistically significantly more likely to assign lower scores on the survey than their peers who received the version with the term "school counselor."
- School counselors who saw the term "guidance counselor" used to describe school counselors' standards and competencies were less likely to believe school counselors were able to perform the tasks of a datainformed comprehensive school counseling program.
- School counselors perceived that guidance counselors are less competent to complete the job roles and tasks

described within the ASCA School Counselor Professional Standards & Competencies and CACREP standards.

School counselors with

every level of experience were equally affected by the survey terminology. The years of experience of the school counselor did not affect the perceptions of competence. Because titles are used to describe the nature of the work of the profession, when the terms "guidance counselor" and "school counselor" are used interchangeably, when in fact they are not interchangeable, this results in confusion around the nature of the work completed by school counselors.

When school counselors use "guidance counselor" to describe the work they do, it significantly influences their own perception of the competence of members of their profession in a negative way.



- Advocate to ensure the use of the title "school counselor" in all areas of your work by all educational stakeholders.
- 2 a form of social capital to advance the recognition and legitimacy of the profession and to ensure all students receive data-informed comprehensive school counseling programming.
- Adopt the title
  "school counselor"
  on all communication
  media, including
  business cards, door
  plaques, and digital
  communication such
  as email signatures,
  social media and
  websites.



https://www.schoolcounselor.org/About-School-Counseling/School-Counselor-Roles-Ratios



# Align with Research



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# Today 2021!

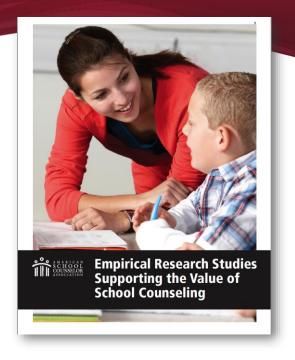
Empirical Research Studies Support the Value of School Counseling

- √ data-based
- ✓ peer reviewed journals
- √ research reports



### **ASCA National Model**





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### **ASCA National Model Research**



- Graduation rates
- Math and reading scores on state tests
- 3rd grade reading proficiency
- ACT/SAT scores
- Students taking rigorous courses
- Attendance





## **ASCA National Model Research**

- Suspension rates
- Discipline referrals
- Student reports bullied/teased





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### Students Report ...

Higher grades	Better relationships with their teachers
Feel well-prepared for their future	More satisfaction with their education
A positive school climate	Feeling safer
Easier access to career and college information	Greater awareness of relevance/importance of education for their future





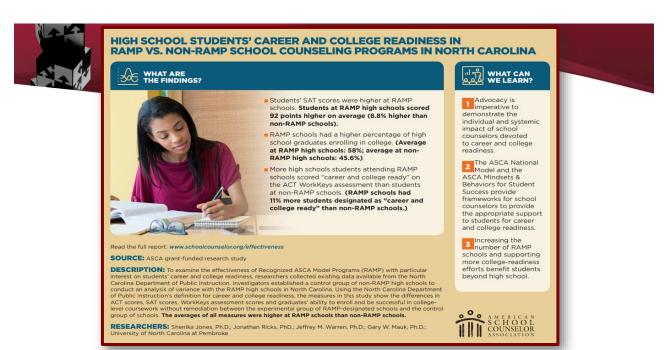
### Cost Effectiveness of School Counselors Implementing ANM

(Carrell & Hoekstra, 2011)

- School counselors cause economically & statistically significant increase in achievement (especially boys) and reduce misbehavior of boys (20%) and girls (29%)
- A marginal counselor is <u>twice</u> as effective in raising achievement as a marginal teacher hired to reduce class size
- Hiring one additional school counselor is equivalent to raising the quality of every teacher in the school



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https://www.schoolcounselor.org/getmedia/05f49ef2-872f-4dd7-b3b5-ce4d60fbb7f4/Effectiveness-CCR-RAMP-Report.pdf



**Organize & Manage** 

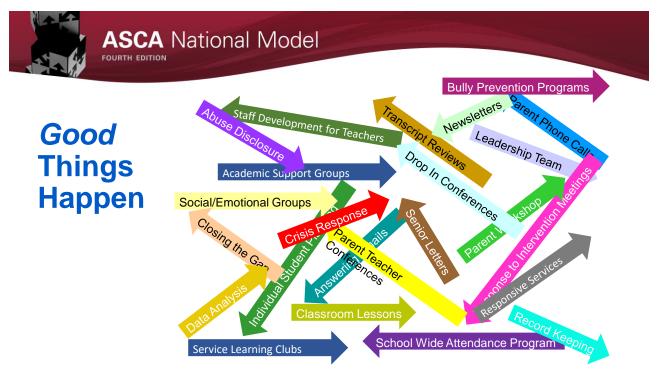
Your Program







- Organizing around ANM has positive effects
- The longer ANM implemented, the better the educational outcomes
- · More strongly organized programs better able to produce positive outcomes













# school counselors choose to do matters

- Career development-focused interventions particularly important
- Improved attendance
- Lower discipline rates
- Increased scores on state achievement tests



# Advocate for Yourself

& Your Profession



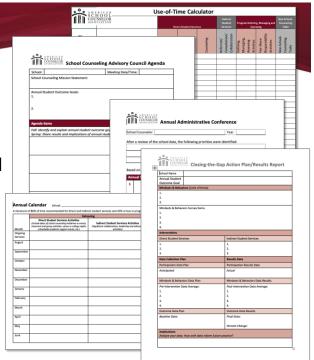
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### **ADVOCACY TOOLS**

- Use-of-Time 5 Day Calculator
- School Counseling Advisory Council
- Annual Administrative Conference
- Annual Calendar
- Action Plans and Results Reports

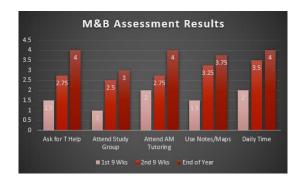
**National Model Templates** 

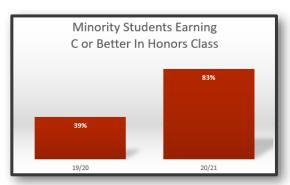




### **Annual Student Outcome Goal**

By June 2021, the percent of minority honors students earning a C or better will increase by 100% from 39.4% (2019-2020) to 79% (2020-2021).





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### Free Infographic Development





# Collaborate

with
Like-Minded
Counselors



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### **ASCA Resources for Members**

#### **Connect and Compare**

Are you a member of the ASCA SCENE, your online professional networking site? If not, you're missing out on a valuable benefit. The SCENE lets you share your experiences with others in the field and, even more importantly, get help with your problems or concerns, advice on new products and programs and much more. With the SCENE, help is as close as your computer or mobile device. You can also access the SCENE library (formerly the online Resource Center) to see sample forms, surveys, lesson plans, parent handouts and more.



# **School Counselor Facebook Groups**



**Elementary School Counselor Exchange** 

The Middle School Counselor

For High School Counselors

On the Road to RAMP

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# Be the change...

#### Reach out to others:

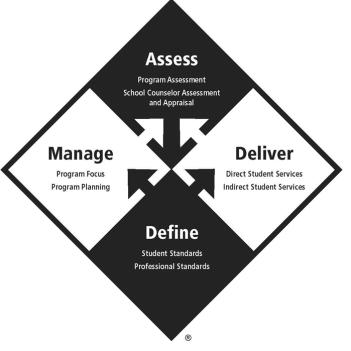
- Professional Learning Communities (PLC)
- Workgroups
- Vertical teaming (elementary, middle and high)
- Chunk it! (small steps)



They always say time changes things, but you actually have to change them yourself.

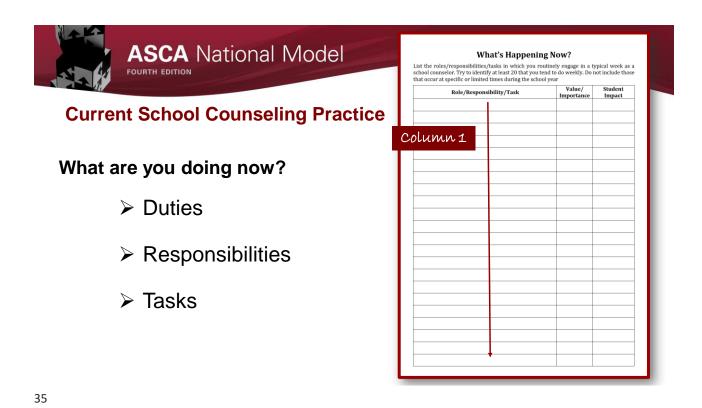
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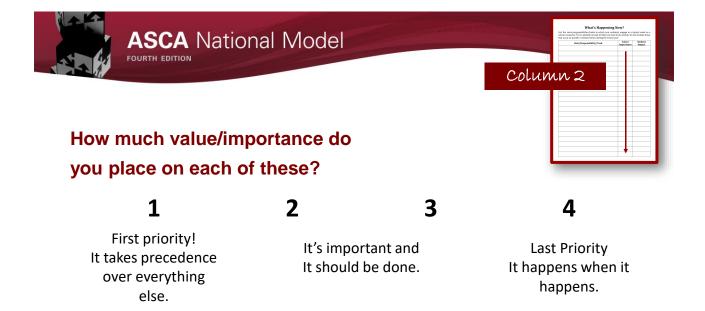












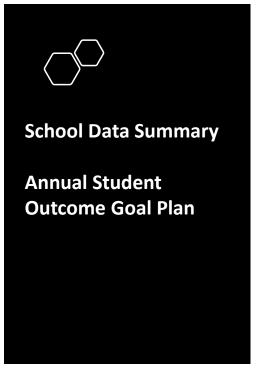


- A = Significant, measurable, important impact on student achievement
- **B** = Positive impact evident on student achievement
- **C** = Some positive impact on student achievement
- **D** = Little or no impact on student achievement

Complete the "What's Happening Now Worksheet

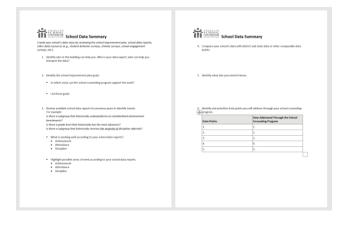
# Breakout Session

- 1) Code each duty or responsibility identifying its value/importance (1-4)
- 2) Code each duty or Responsibility identifying its impact on student achievement (A D)
- 3) Discuss:
  - Activities coded as 1-A
  - Activities coded as 1-D
  - Activities coded as 4-A





Data Step 1:





### **Data Matters**

· More than number of contacts

(Dahir & Stone, 2009; Studer et al., 2006)

- Impact on students (Studer, et al., 2006)
- Impact on student achievement

(Dahir & Stone, 2009)

 Connect counselor work to student success

(Bosworth & Walz, 2005; Dimmitt, 2009; Paisley & McMahon, 2001; Whitson, 2002)

· Professional & ethical duty

(ASCA; Carey et al., 2008; Dimmitt, 2009; Studer et al., 2006)

Failure to inform contributes to loss of counseling personnel, counseling programs, and assignment of non-counseling duties

(Studer, et al., 2006)

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ANM Pg. 39

### Program Planning: School Data Summary

(systematic examination of school achievement, attendance and discipline data)

### Knowledgeable and skilled school counselors

- contribute to data discussions and school priorities
- align the school counseling program with the identified priorities

### Data-driven School Counselors use data to determine

- what gaps exist
- which students need more support
- which goals the school counseling program is willing to devote resources



### **Prioritize Needs**

- Review School Improvement Plan
- Talk with important stakeholders
- Which needs warrant school counselor or school program response



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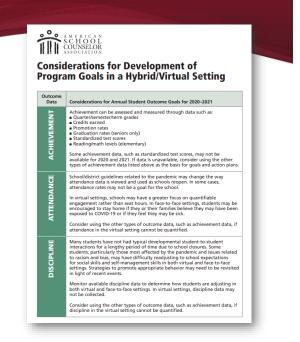


Academic data may be the most reliable in a completely virtual setting.

It is the metric that will be consistently used.

Be cautious with attendance and discipline data.







### Collecting Data – Achievement Examples

- Students Failing Required Standardized Tests
- Students "on the bubble" for Standardized Tests
- Failing 1 Core Class
- Failing 2-3 Core Classes
- Failing More than 3 Core Classes

- Students below Grade Level in Reading/Math
- · Students who Fail Algebra 1
- High School Graduation
- Earning Required Credits (not on track for graduation)
- · Credit Recovery pass rate
- College Entrance Exams (SAT, ACT, etc.)

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### Collecting Data – Attendance Examples

- · Excused vs. unexcused absences
- Students with 5 8 Absences
- Students with 9 15 Absences
- · Students with 16+ Absences
- Students with 10+ Late Arrivals
- · Students with 10+ Early Check-Outs
- · Students with 3+ Health Clinic Visits
- Students Identified by teachers as avoiding class
- Students enrolling after first day of school

Pay Attention to...

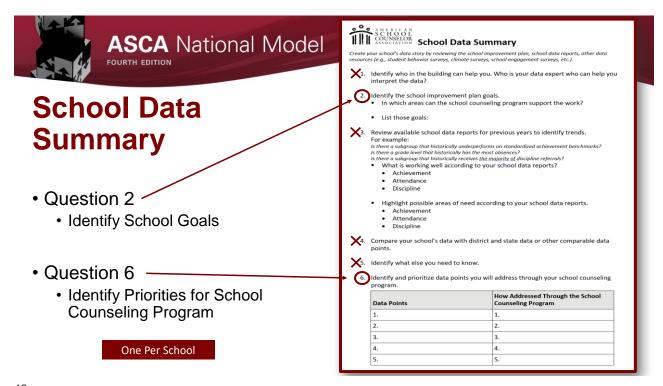
- Attendance of transient/highly mobile students with history of multiple schools
- · Attendance of homeless students
- · Attendance of students in foster care placements
- Attendance of students diagnosed with a mental illness
- Check on cohorts as they progress to next grade
   – who's missing?



### **Collecting Data – Discipline Examples**

- · Total Disciplinary Referrals to Administration
- Disciplinary Referrals by Offense Type (fighting, weapons, threats to students, threats to teachers, bullying, peer conflict, substance use, etc.)
- · Students with One Official Discipline Referral
- Students with More than One Official Discipline Referral
- · Students Referred for In-School Suspension (ISS)
- Students Referred for Out-of-School Suspension (OSS)

- Students Referred for Alternative Placements for Behavior
- Students Referred to the MTSS Team (multi-tiered systems of support) for Behavior
- Students Identified as Special Education (behavior)
- Students Identified by Teachers as Behavior Problems (excluding those with referrals above and/or those screened out by school counselor)





- 2. Identify the school improvement plan goals.
  - In which areas can the school counseling program support the work?
  - List those goals:
- Talk with administrators
- Check documents the identify annual goals set by the school (School Improvement, for example)
- From the goal statements available, select those that:
  - Focus on student outcomes (achievement, attendance, discipline)
  - Supportable by school counseling program



### **Question 2**

- Attendance
  - · In bottom third of district
- Achievement
  - EL Test Performance
  - Enrolling in Rigor





A MERICAN SCHOOL COUNSEIOR School Data Summary Create your school's data story by reviewing the school improvement plan, school data reports, other data resources (e.g., student behavior surveys, climate surveys, school engagement surveys, etc.).

- 1. Identify who in the building can help you. Who is your data expert who can help you interpret the data?
- 2. Identify the school improvement plan goals.
  - In which areas can the school counseling program support the work?

Attendance - can focus on students with too many absences/tardies/lates

Achievement – can focus on students at risk of failing, those who might be underperforming, students who are not enrolled in rigorous courses, or specific subgroups of students who are not performing as well as other groups (counselor will on specific students within those groups who are performing below expectations)

List those goals:

Attendance Goal #3: Best School will increase its average daily attendance of students for the 2020-2021 school year. (last year's ADA was in the bottom third of the schools in this district)

Achievement: Goal #1: Best School will increase the performance on state required testing for students who are identified as English Learners. (currently performing below the district and state averages in this area)

Achievement Goal #3: Best School will increase the number of students pursing advanced courses in Math, and Science.

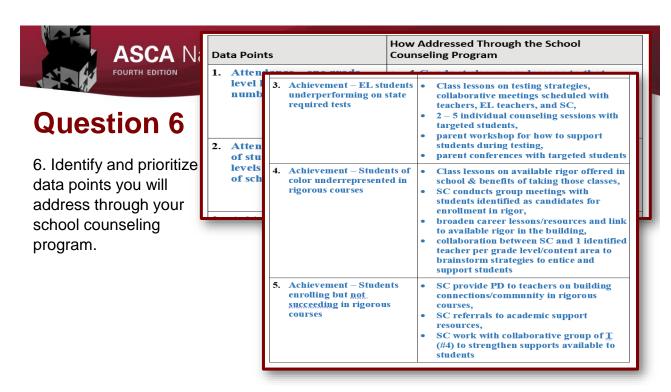


Identify and prioritize data points you will address through your school counseling program.

	How Addressed Through the School
Data Points	Counseling Program

- Identify focus (achievement, attendance, discipline)
  - EL students underperforming
  - Need/Want to increase #students in rigorous courses
- Get specific
  - · Identify a subset of students to target
  - Consider what SC Program can do
- Repeat...

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6. Identify & prioritize data points you will address through your school counseling program.

1. Graduation rate	1. Senior appointments, designing graduation plans, summer school enrollment, monitoring student progress in graduation plans, parent/family meetings.
2. Attendance	Family meetings, student meetings, parent phone calls.
3. Attendance	3. Meet with students at the 7 <sup>th</sup> absence mark, attendance contract.
4. Achievement	4. Provide test/study prep group for PSAT for Juniors. All Juniors can take PSAT for free. Provide School Wide ACT for Juniors in March for free.
5. Achievement	5. Provide college/career planning group for top 100 Juniors including academic resilience and test prep.

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# Annual Student Outcome Goals

	ademic Year	to									
Irle	entify outcome data (achiev	unment atte	undance	or disciplinal that see	we se i	paris for most					
	anny outcome data (active			or discipline) that ser		asis for goal.					
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Ву	End Date	Targ	geted Gr	roup							
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							Conver				
	Measure of chang	je		Baseline data		Target data	Conver assessn	iment.			
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Che	pplemental Data:	rents, teache					Conver	1 Rarely	2		Almost All the time
Che	pplemental Data: eck with stakeholders (par ctors contributing to this po	rents, teache					Conver	1 Rarely	2		Almost All the time
Min	pplemental Data: eck with stakeholders (par ctors contributing to this pu indsets & Behavlor Data: entify one-two ASCA Mind	rents, teache roblem/issue lsets & Behav	e. wiors ma	dents, administrators,	etc.), t	o identify possible	Conver	1 Rarely	2		Almost All the time
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### **Types of Data**

Type of Data	Description	Examples
Participation	<ul> <li>Number of participants involved</li> <li>Number of activities, lessons or sessions</li> <li>Length of time</li> </ul>	30 students participated in six 45-minute classroom lessons
Mindsets & Behaviors	<ul> <li>Administered to students and provides self-reported data from students</li> <li>Measures student change in knowledge, attitudes and skills through the lens of the ASCA Mindsets &amp; Behaviors</li> </ul>	<ul> <li>88% of fourth-graders have written a goal using the SMART goal format (B-LS 7.)</li> <li>88% of second-graders can name two techniques to calm down after becoming angry (B-SMS 2.)</li> </ul>
Outcome	Impact on student achievement, attendance or discipline	Reading levels Discipline referrals Promotion/graduation rate

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# Which is Achievement Data?

- FAFSA Completion
- Content Area Grades
- Credits Earned
- 4-Year Plans
- Complete Credit Recovery
- Completed Education Plan
- SW Climate & Culture
- Application Submission
- Graduation Rate
- GPA



# Which is Achievement Data?

**A-G Completion** 

**GPA** (makes it hard to calculate at end)

Content Area Grades
Credits Earned

**Graduation Rate** (applies to seniors only)

Complete Credit Recovery

- FAFSA Completion
- 4-Year Plans
- Completed Education Plan
- SW Climate & Culture
- Application Submission

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## **GoalTemplate**

Use the <u>hints</u> for what goes in each blank

Clearly define the specific group of students with whom you will

work. Write it so someone else will know which students are targeted

Final Date – when the intervention is completed

Targeted Group

End Date

will

Describe the outcome piece that you will be changing. Be specific. Make sure that anyone reading the goal knows exactly what you plan to accomplish with these students.

(increase/decrease something related to achievement, attendance or behavior)

This is just a number and a percent by sign. No words!

from al

Identify current data about students

Identify anticipated final data for students

Measure of change

Baseline data

Target data



### Does it meet ASCA criteria?

Reduce the number of core subject failing grades by 50%.

### ASCA Annual Student Outcome Goal requirements:

- Focused on achievement, attendance or discipline data
- Goal statement(s) includes only:
  - end date
  - target group
  - description of specific outcome to be changed
  - · measure of change
  - · baseline and target data
- · Linked to a school need

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### Does it meet ASCA criteria?

Seventh-grade students identified with two or more D/F grades in the first marking period will increase their GPA by 35% by the end of the first semester.

### ASCA Annual Student Outcome Goal requirements:

- Focused on achievement, attendance or discipline data
- Goal statement(s) includes only:
  - · end date
  - target group
  - description of specific outcome to be changed
  - · measure of change
  - baseline and target data
- · Linked to a school need



### Does it meet ASCA criteria?

Improve the self-concept of students through classroom visits and small group counseling.

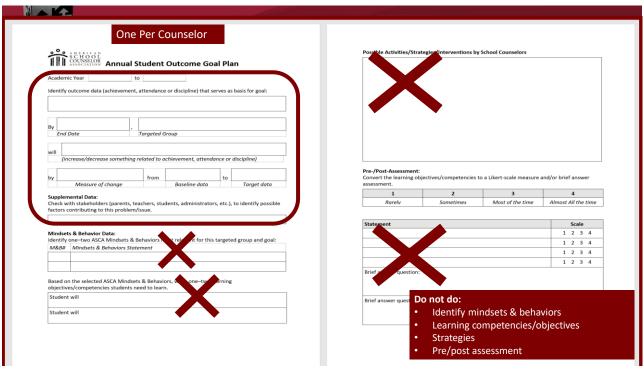
## ASCA Annual Student Outcome Goal requirements:

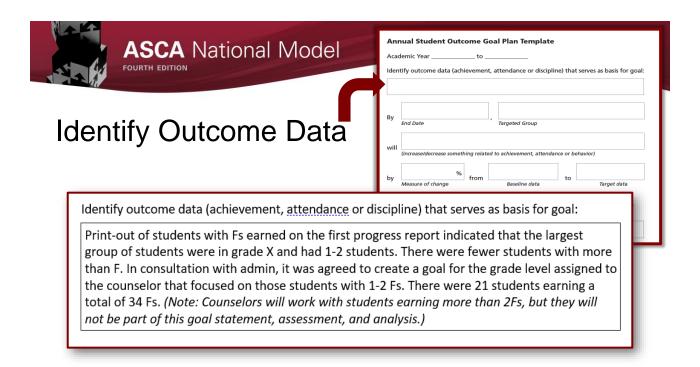
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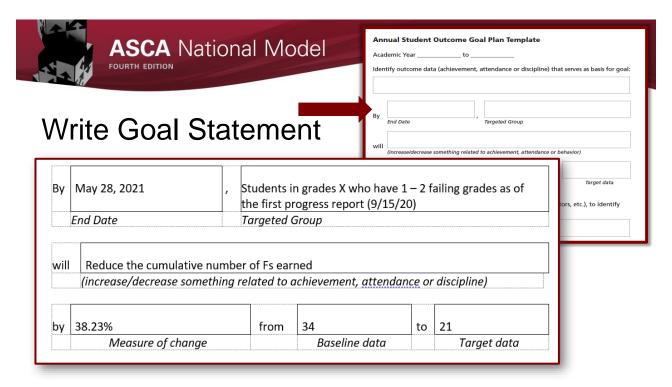




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lactors	contributing to this problem/i	ssue.					Statement			Scale
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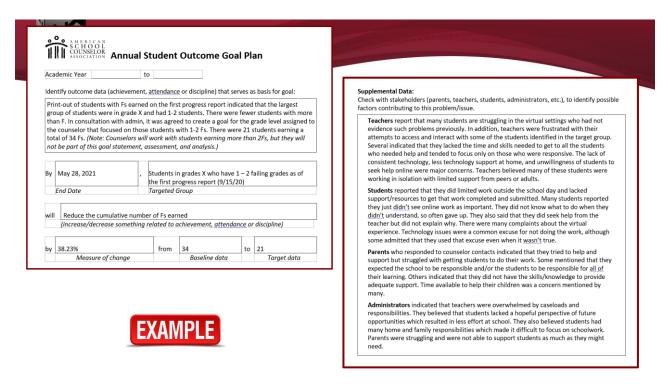


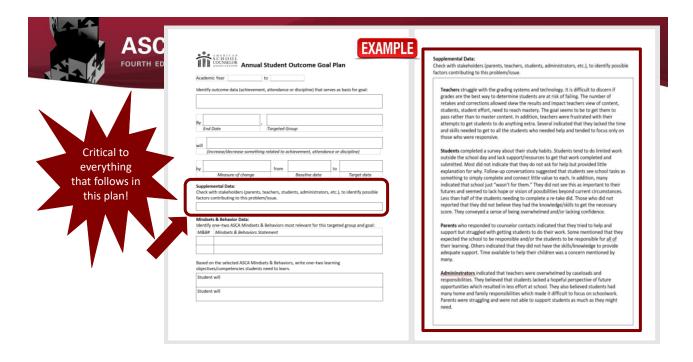


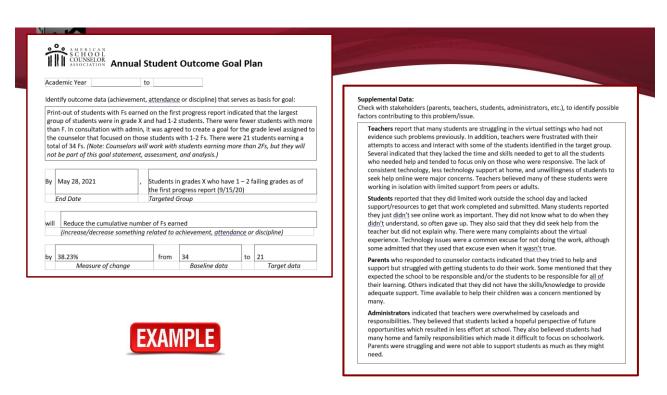




# Gather & Summarize Supplemental Data



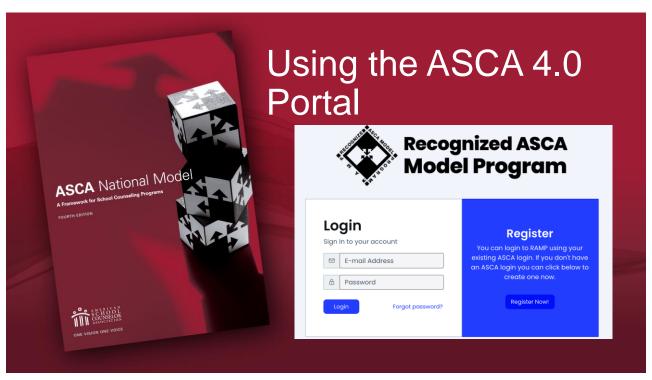




# **Breakout Session**

- 1) Work on School Data Summary
  - Question 2
  - Question 6
- 2) Work Annual Student Outcome Goal Plan
  - Identify Outcome Data
  - Write Goal Statement
  - Plan for collection supplemental data

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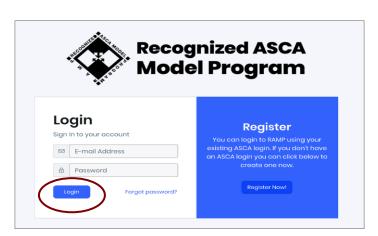




#### **Portal website:**

https://ramp4.org

If you <u>are</u> an ASCA Member, enter your ASCA credentials:

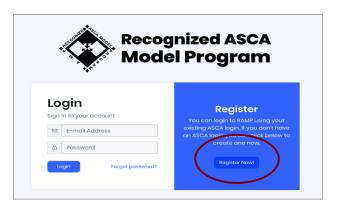


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## DIRECTIONS FOR THE COUNSELOR CREATING THE ACCOUNT. ONE ACCOUNT PER SCHOOL!

If you <u>are not</u> an ASCA Member, select Register Now:





DIRECTIONS FOR THE COUNSELOR CREATING THE ACCOUNT.

**ONE ACCOUNT PER SCHOOL!** 

#### NOTE!! A new page will open.

#### STEPS:

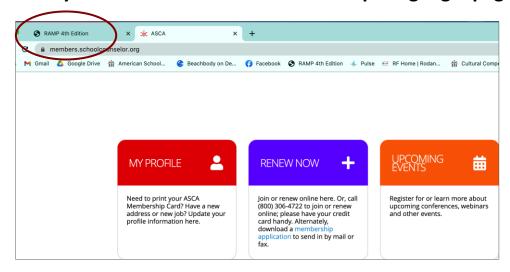
- Complete the registration information requested.
- 2. When you click Create Account, you will be re-directed to the ASCA Home Page...



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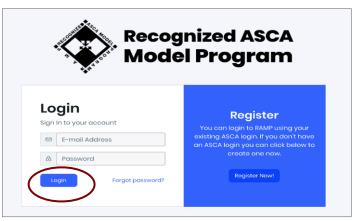


#### ...and you will need to return to the ramp4.org login page:





Log in with the email and password you just created:

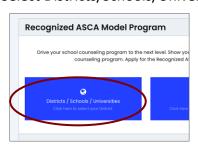


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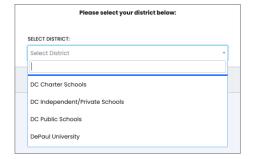


# DIRECTIONS FOR THE COUNSELOR CREATING THE ACCOUNT. ONE ACCOUNT PER SCHOOL!

1. Select Districts/Schools/Universities:

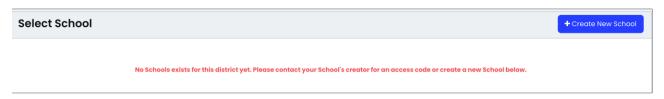


2. Select Your District and Click Continue:





Create your school by selecting +Create New School:

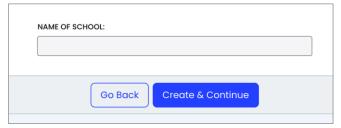


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# DIRECTIONS FOR THE COUNSELOR CREATING THE ACCOUNT. ONE ACCOUNT PER SCHOOL!

Enter full name of school.





Select school year, re-enter your school name and click Create & Continue:



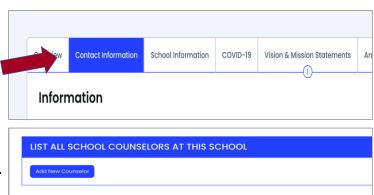
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## DIRECTIONS FOR THE COUNSELOR CREATING THE ACCOUNT. ONE ACCOUNT PER SCHOOL!

Complete the **Contact Information** section.

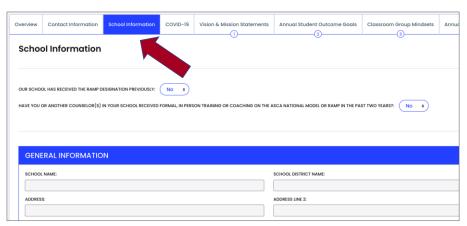




Click **SAVE** at the bottom of each page!



Complete the
General
Information box
under School
Information and
Save at the bottom
of the page:



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**Inviting Other Counselors to the Account** 



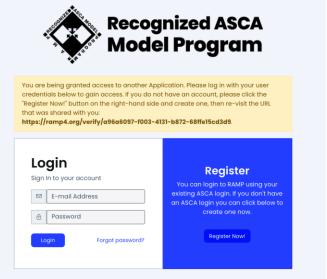
- The person who created the account must copy and email the unique URL (found in the blue box) to other counselors for them to have access.
- The unique URL can be found in the blue box at the top of every page in the application:



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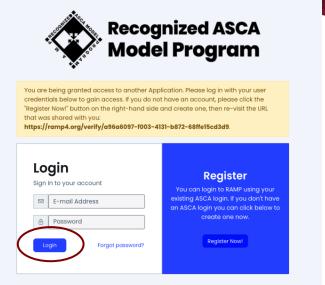


The unique URL will take the invited counselor(s) to a portal home page tied to your school's account:





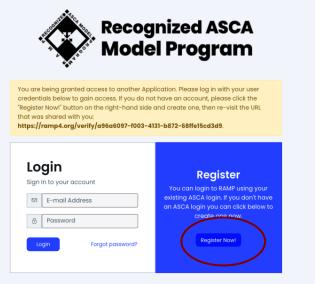
If the invited counselor <u>is</u> an ASCA Member, he/she enters ASCA credentials:



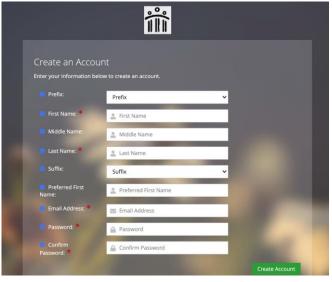
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If the invited counselor <u>is</u>
<a href="mailto:not">not</a> an ASCA Member,
he/she selects Register
Now:







#### NOTE!! A new page will open.

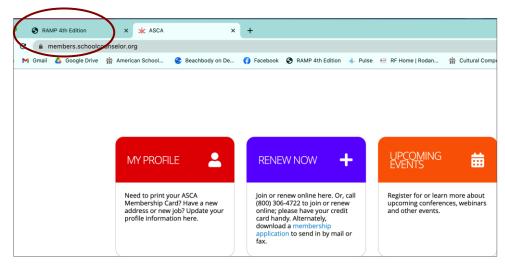
#### STEPS:

- Complete the registration information requested.
- When you click Create Account, you will be re-directed to the ASCA Home Page...

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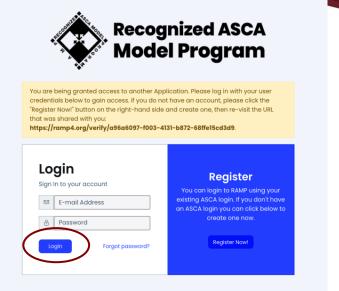


#### ...and you will need to return to the ramp4.org login page:





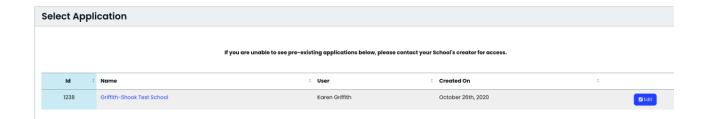
Log in with the email and password just created:



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After logging in, the invited counselor will see the school listed. He/She gains access by clicking on Edit:





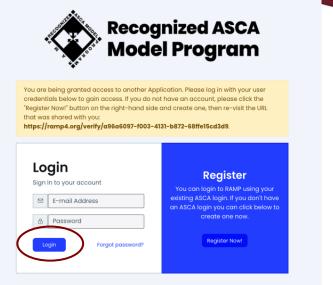
All counselors now have access start add information to the various sections as instructed by your ASCA Trainer!



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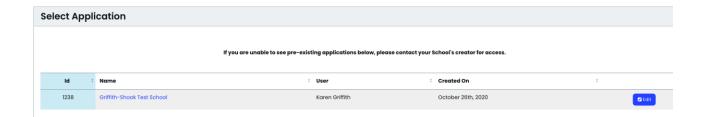


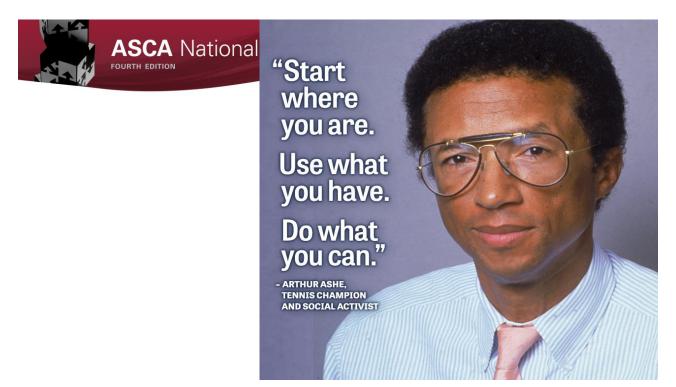
Log in with the email and password just created:





After logging in, the invited counselor will see the school – he/she gains access by clicking on Edit:



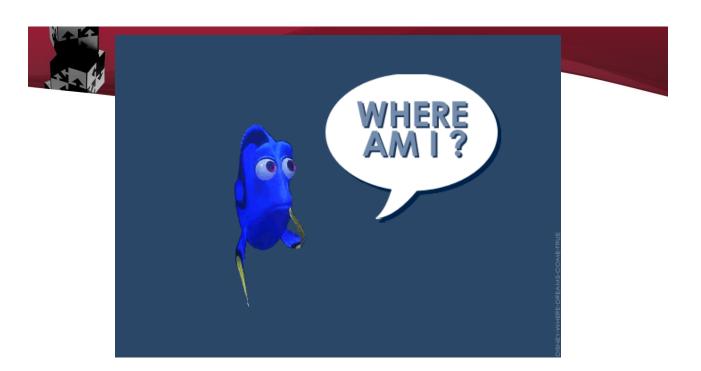




## Today....

## Begin where you are...





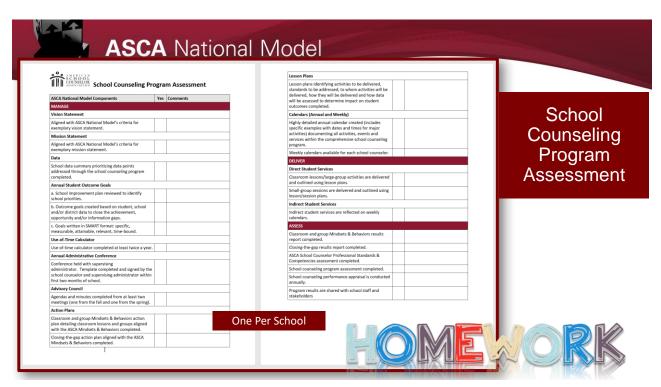


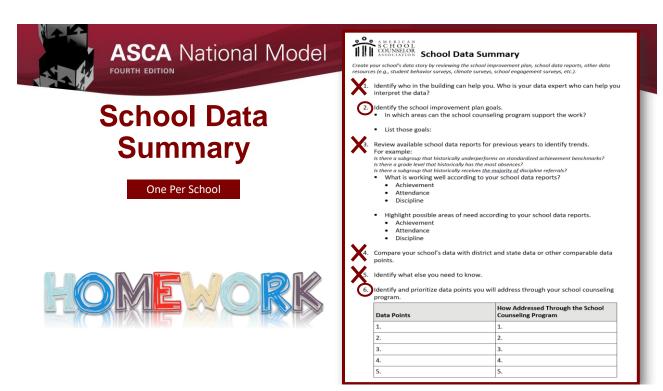
#### To start, then... we must know where we are

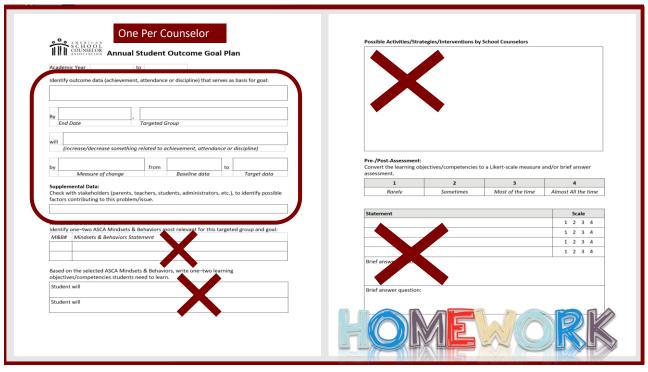
- Program Assessment
  - Personal reflection of implementation of ASCA NM pieces

#### This is your baseline!

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### March 4, 2021

#### Bring completed:

- School Data Summary (Questions 2 & 6 only)
- Annual Student Outcome Goal Worksheet (goal statement & supplemental data only)

Be sure to watch the next videos prior to March 4, 2021.

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# **Breakout Session**

- 1) Work in the 4th edition Portal to set up school account
- 2) Add school counselor names to school account
- 3) Send invitation link to school counselors who did not create the account.
- 4) Remember to do your homework!



