Be Part of the Premier School Counselor Celebration
Since 2008, the American School Counselor Association (ASCA) has honored the best school counselors in the country at its annual weeklong School Counselor of the Year event. Join us this year as we celebrate the 2022 School Counselor of the Year, the finalists and the state honorees.
Past Presenters and Guests

Michelle Obama
Dr. Jill Biden
Former Secretary of Education Dr. John King
Former Secretary of Education Arne Duncan
Ted Allen
Connie Britton
Carla Hall
Amanda Freitag

Lana Parrilla
Usher
Jay Pharoah
Colbie Caillet
Leon Harris
Tim Shriver
Swiss Ambassador Martin Dahinden
Rep. G.T. Thompson
Rep. James Langevin
School Counselor of the Year Highlights

2008  First School Counselor of the Year

2015  School Counselor of the Year honored at the White House for the first time

2017  Former First Lady Michelle Obama gives her last speech in the White House at the School Counselor of the Year event

2017  School Counselor of the Year and state award winners honored at the Swiss Embassy

2018  Michelle Obama headlines Kennedy Center event

2019  Dr. Jill Biden headlines National Press Club event

2021  First virtual School Counselor of the Year celebration

Contact Brian Levy, blevy@schoolcounselor.org for sponsorship opportunities.

Contact Amanda Fitzgerald, afitzgerald@schoolcounselor.org for program information.
Supporting Opportunities

**FEB. 1, 2022**
**SCHOOL COUNSELOR OF THE YEAR OPENING RECEPTION – $10,000 (EXCLUSIVE)**
- Welcome attendees to event
- Branding recognition on ASCA website, social media channels, *ASCA School Counselor* magazine

**FEB. 2, 2022**
**SCHOOL COUNSELOR OF THE YEAR BREAKFAST – $7,500**
- Welcome attendees as they begin their day
- Branding recognition on ASCA website, social media channels, *ASCA School Counselor* magazine

**FEB. 3, 2022**
**SCHOOL COUNSELOR OF THE YEAR AWARDS GALA – $10,000 (MULTIPLE OPPORTUNITIES)**
- Branding recognition on ASCA website, social media channels, *ASCA School Counselor* magazine, gala program, at event
- Two tickets to the awards gala

Contact Brian Levy, blevy@schoolcounselor.org to support the School Counselor of the Year program.