



**SCHOOL
COUNSELOR
of the year®**



*Be Part of
the Premier
School Counselor
Celebration*





Since 2008,

the American School Counselor Association (ASCA) has honored the best school counselors in the country at its annual weeklong School Counselor of the Year event.

Join us this year as we celebrate the 2022 School Counselor of the Year, the finalists and the state honorees.



Past Presenters and Guests

Michelle Obama

Dr. Jill Biden

Former Secretary of
Education Dr. John King

Former Secretary of
Education Arne Duncan

Ted Allen

Connie Britton

Carla Hall

Amanda Freitag

Lana Parrilla

Usher

Jay Pharoah

Colbie Caillet

Leon Harris

Tim Shriver

Swiss Ambassador

Martin Dahinden

Rep. G.T. Thompson

Rep. James Langevin



School Counselor of the Year Highlights

2008 First School Counselor of the Year

2015 School Counselor of the Year honored
at the White House for the first time

2017 Former First Lady Michelle Obama gives
her last speech in the White House at the
School Counselor of the Year event

2017 School Counselor of the Year and state
award winners honored at the Swiss Embassy

2018 Michelle Obama headlines
Kennedy Center event

2019 Dr. Jill Biden headlines National
Press Club event

2021 First virtual School Counselor
of the Year celebration



Contact Brian Levy, blevy@schoolcounselor.org
for sponsorship opportunities.

Contact Amanda Fitzgerald, afitzgerald@schoolcounselor.org
for program information.

Supporting Opportunities

FEB. 1, 2022

**SCHOOL COUNSELOR OF THE YEAR
OPENING RECEPTION - \$10,000
(EXCLUSIVE)**

- ▶ Welcome attendees to event
- ▶ Branding recognition on ASCA website, social media channels, *ASCA School Counselor* magazine

FEB. 2, 2022

**SCHOOL COUNSELOR OF THE YEAR
BREAKFAST - \$7,500**

- ▶ Welcome attendees as they begin their day
- ▶ Branding recognition on ASCA website, social media channels, *ASCA School Counselor* magazine

FEB. 3, 2022

**SCHOOL COUNSELOR OF THE YEAR AWARDS GALA - \$10,000
(MULTIPLE OPPORTUNITIES)**

- ▶ Branding recognition on ASCA website, social media channels, *ASCA School Counselor* magazine, gala program, at event
- ▶ Two tickets to the awards gala



Contact Brian Levy, blevy@schoolcounselor.org
to support the School Counselor of the Year program.