



The forum for school counseling association leadership

## Schedule At-a-Glance

### THURSDAY, JULY 9

#### Elevate

12–1 p.m. **Check-in**  
Hilton New Orleans Riverside

1 p.m. **Welcome**  
Jill Cook, CAE, ASCA Executive Director

1:10–2:30 p.m. **Strategic Foresight in Action:  
Leading School Counseling  
Associations Forward**  
Jennifer McNelly, CAE, American Society of Safety  
Professionals CEO

2:30–3:30 p.m. **Pinnacle Award Presentation  
ASCA Update**

3:30–3:45 p.m. Break

3:45–5:15 p.m. **Elevated Discussion - From Insight  
to Action: Applying Foresight to  
Association Leadership**

5:15–5:30 p.m. Break

5:30–6:30 p.m. **Elevated Discussions**

6:30–7:30 p.m. **Dinner Reception**

Presenting Sponsor:



Supporting Sponsor:



### FRIDAY, JULY 10

7:15–8 a.m. **Breakfast**

8–8:45 a.m. **Advocacy Update**  
Deirdra Williams & Amanda Fitzgerald, Ed.D., CAE

8:45 a.m.–9:45 a.m. **ASCA Board of Directors Linkage  
Committee and Test Vote**

9:45–10 a.m. Break

10 a.m.–12:30 p.m. **Elevated Discussions**

12:30–1:15 p.m. **Lunch**

1:15–3 p.m. **Elevated Discussions**

3–3:15 p.m. Break

3:15–4:15 p.m. **School Counselor of the Year**  
Danielle Crankfield, 2026 School Counselor of the Year®

4:15–4:30 p.m. Delegate Sign-in  
Break

#### ASCA Business Meeting

4:30–6 p.m. **ASCA Business Meeting**