



School Counseling Association Leadership Specialist

LOCATION: Online, Self-paced

LINDENWOOD UNIVERSITY: EW 52005- School Counseling Association Leadership Specialist

COURSE DESCRIPTION:

Are you considering a leadership position in your state association or the ASCA Board of Directors? The need for effective leaders in school counseling at the state and national **level** is critical to:

- Uphold a common, consistent professional identity
- Ensure administrators, superintendents, school board members and policymakers understand and support the school counseling profession
- Educate state legislators and regulators on the importance of school counselors and a comprehensive school counseling program
- Advocate for school counselor licensure requirements and school counselor performance appraisals to align with the ASCA National Model
- Guarantee that state school counselor associations are led effectively

Complete the School Counseling and Association Leadership Specialist to help guide the future of the school counseling profession through your leadership role at the state and national level.

LEARNING OBJECTIVES:

After completing this course, you should be able to:

1. Discuss the nature of leadership and leadership attributes
2. Recognize various leadership theories and principles
3. Identify your “why”
4. Discuss what remarkable associations do that others don’t
5. Explain the intricacies of association management such as policy governance, budgeting, meeting minutes and board committee structure
6. Explain how leaders create systemic change in organizations
7. Develop a greater self-awareness and identify personal attributes that may become obstacles to effective leadership, such as bias, motivations and limitations
8. Identify sources of power and authority
9. Develop your own personal leadership attributes
10. List ways to collaborate with peers and authority figures, as well as how to foster collaboration throughout an organization

REQUIRED COURSE ASSIGNMENTS	Hours:
Module 1	
Book: “Good to Great” by Jim Collins	6
Book: “7 Measures of Success: What Remarkable Associations do that Others Don’t” by ASAE	6
Module 2	
Book: “Start with Why” by Simon Sinek	6
Book: “Race for Relevance: 5 Radical Changes for Associations” by Harrison Coerver and Mary Byers	6
Module 3	
Book: “Reframing Organizations: Artistry, Choice and Leadership,” (fifth edition) by Lee G. Bolman and Terrence E. Deal	15
Article: The 10 Principles of Policy Governance	1
Article: Carver's Policy Governance® Model in Nonprofit Organizations	1
Module 4	
<i>ASCA School Counselor Magazine: The Leader Within</i>	.5
ASAE Publication: Words Matter: Ensuring Inclusive Communications	.5
ASAE Publication: Ensure Ethical Use of Your Association's Social Media Platforms	.5
ASAE Publication: What Board Members Need to Know About Changes to Financial Statements	.5
ASAE Publication: Check Your Budget Blind Spots	.5
ASAE Publication: Lead on Diversity and Inclusion With Words and Action	.5
ASAE Publication: Is Bias Affecting How You Lead?	.5
ASAE Publication: To Promote Diversity and Inclusion, Know Yourself First	.5
ASAE Publication: Don't Let Your Meeting Minutes Land You in Legal Trouble	.5
ASAE Publication: The Basics of Board Committee Structure	.5
ASAE Publication: The Keys to High-Functioning Committees and Task Forces	.5
ASAE Publication: Essential Elements of an Association Conflict-of-Interest Policy	.5
TED Talk: How to Be a Great Leader Playlist	3
Total	50

OPTIONAL SUPPLEMENTAL MATERIALS:

- **“Images of Organization”** by Gareth Morgan
- **“From Insight to Action”** by Jean S. Frankel and Gabriel Eckert, CAE
- **“How the Mighty Fall”** by Jim Collins
- **“The Remix: How to Lead and Succeed in the Multigenerational Workplace”** by Lindsay Pollack
- **“Ctrl+Alt+Believe: Reboot Your Association For Success”** by Holly Duckworth
- **“Step Up: How to be an Excellent Association Board Member”** by Elizabeth Bailey and Nancy Schmidt
- **“The Politically Intelligent Leader: Dealing with the Dilemmas of a High-Stakes Educational Environment”** by Patricia Clark White, Thomas R. Harvey and Lawrence Kemper
- **“Leadership without Easy Answers”** by Ronald Heifitz

ASCA SCHOOL COUNSELOR PROFESSIONAL STANDARDS & COMPETENCIES:

M 6; B-PF 2; B-PF 7

ASCA STANDARDS FOR SCHOOL COUNSELOR PREPARATION PROGRAMS (ASCA CAEP SPA)

Rev. January 2024

1.1; 6.2

CACREP STANDARDS

G 2a; G 2d; G 2j